



PRESS RELEASE

Study without borders:

SAE Institute Germany launches international degree programs

Munich, 02 June 2021: From the winter semester of 2021, the SAE Institute will enable international studies at all nine German locations and all degree programs will be offered in English. This is intended to attract more students from abroad. At the same time, English-language education is an important skill for students from Germany who want to make a global start in the media and creative industries.

Germany is the most attractive non-English-speaking host country for international students and the fourth most important place to study worldwide, behind the USA, the UK and Australia. As a leading education provider for professions in the media industry, SAE Institute is now making it even easier for international talent to study in Germany. After offering English-language degree programs at the Berlin campus for several years, this will also be possible at the German SAE locations in Bochum, Frankfurt, Hamburg, Hanover, Cologne, Leipzig, Munich and Stuttgart from autumn 2021.

In addition to the option of taking courses in German or English, blended learning at the SAE Institute ensures maximum flexibility. This includes lectures via livestream or on-demand, hands-on group work and on-campus events with lecturers. This guarantees the best possible teaching even during the Covid pandemic.

"Creative products such as music, games or films are mostly created for international markets. Accordingly, a globally networked media industry needs internationally experienced minds. We therefore want to make our degree programs even more accessible to talented people from all over the world, while at the same time preparing the next generation from Germany for careers on all continents in the best possible way," says Chris Müller, Managing Director of SAE Institute GmbH, about the new international degree programs.

Today, SAE Institute is represented by more than 50 schools in over 20 countries on six continents. International exchange has been an integral part of SAE's philosophy since the company was founded in Australia in 1976. This includes, for example, internationally recognized degrees, the possibility to do semesters abroad or the worldwide active alumni network.



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About SAE Institute

Founded in 1976, the SAE Institute is a globally operating private educational institution for professions in the creative and media industries. As an internationally networked creative platform SAE provides the launch pad for successful careers. SAE graduates include numerous Oscar and Grammy winners. The SAE network spans over 20 countries on 6 continents with more than 50 institutes. In Germany, the SAE Institute has offices in Berlin, Bochum, Frankfurt, Hamburg, Hanover, Cologne, Leipzig, Munich and Stuttgart. The practice-oriented curriculum is consistently geared to the requirements of the media industry and enables students to graduate with a Bachelor of Arts/ Science degree after just two years. Building on this, various master's degree programs are offered. The bachelor's degrees are offered in cooperation with Middlesex University in London. The postgraduate programs are offered in cooperation with Folkwang University in Essen. For more information, visit www.sae.edu.

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